1. Take the easy first step with PDM

- Faster time-to-market
  - Time saved: 40% reduction in automated process for engineering requirements. The company's multipronged strategy has led to less manufacturing rework, lower scrap costs, faster changes, and easier access to more accurate data, which has increased by 50%

- Quality, reduced errors
  - Maintain built-in software (with system data, including mechanical, electrical, software, and documentation) with high-quality, high-precision methods

- Payback calculation
  - Internal rate of return: 48% per year
  - Payback period: 2.3 years
  - Using PLM technology, Ford has cut manufacturing costs and higher customer satisfaction.

2. Realize the payback of PDM

- Cut manufacturing costs and higher customer satisfaction.
- Engineering change-order cycle cut by 84 percent.
- Productivity increased by 16%
- Revenue increased by 15%
- Manufacturing costs reduced by 25%.

3. Invest in PLM and grow

- Learn how to invest in PLM, becoming a business driver.
- Optimize product development, manufacturing, procurement, purchasing, marketing, service, and sales.
- Suppliers, manufacturers, and embedded software and electronics.
- Development, manufacturing, and marketing programs.
- Product line.
- Business.

4. See PLM profitability across your business

- Increase product content by 15%
- Decrease product cost by 25%
- Reduce development costs by 15%

- Tackle Business challenges
  - Different requirements from domestic and international markets.
  - Increase business productivity.
  - Cost savings.

PLM: PLM is your strategy. A product development process built on facts, but also related to the need for step-by-step change of the product lifecycle. Office, mail, and email is help to improve manufacturing, procurement, purchasing, marketing, service, and sales.

PDM: PDM is a part of PLM, providing tools and applications for the management of product lifecycle information. It includes capturing, managing, and communicating engineering information.